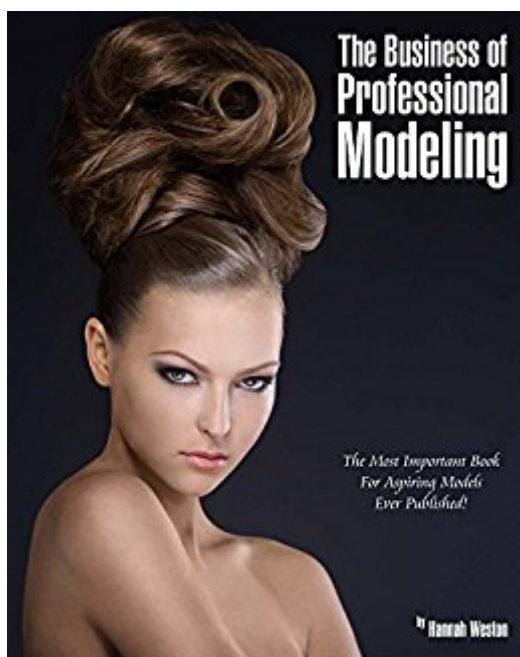


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# The Business Of Professional Modeling



## Synopsis

Learn the facts about the Modeling business from industry professionals. Learn how to set yourself apart from all the other aspiring models who want the same success that you are seeking! This book features the work of more than 100 industry professionals and priceless advice from Professional Models, Photographers, Makeup Artists and more. Order your copy today and take your career to the next level!

## Book Information

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## Customer Reviews

This book was a great read! It was very informative and fun to read. I enjoyed learning about the various aspects of the modeling industry and now know what to expect from photographers, make up artists and other professionals in the industry. I learned a lot about the different types of modeling and now know the difference between fashion print and fashion editorial modeling and have a more clear idea of what type of modeling I would like to get into. I appreciate the advice from models, make up artists, and others in the industry. I also enjoyed looking at the beautiful photos in this book of all the models. I also appreciate the author's honesty about the fashion industry and the artist directory at the end of the book. I highly recommend this book for anyone who is aspiring to become

a model and wants to get into the modeling industry.~Kelly McCoy

The thing I liked most about this book was all the images--as someone recently interested in modeling, I thought it was so helpful to have lots of different photos, and particularly photos typical of the different modeling markets. Hannah Weston is very good at bringing home the point that 1)this is a profession, and requires business sense, and 2)like acquiring any other sort of employment, modeling contracts take time to acquire. The one thing I would have liked, especially since I assume the book is geared to people who know little about the industry, is an index or glossary of terms in the back (for example, to define "tear sheet", "TF", etc). Overall, the book was definitely worth it.

This book is true to its words! If you are aspiring models I highly recommend this book to you! This book has changed my views in the model business. I have learned so much after reading this book! What I like most about this book is that it tells you like it is! The reality of wanting to become a model and what you need to do to get there! And the pictures that were inserted in the book are really helpful too, with the facial expressions and poses.

As an amateur model I really enjoyed this book. It gave me great insight into the business of modeling professionally. I especially liked the advice from the well-seasoned professionals every so many pages. It definitely stressed that modeling is more than just a pretty face. If that were the case, any one could be a model. But modeling is hard work just as much as any other profession. There's a piece of advice that Manish Singh, a fashion designer says which is very true, "Rarely if ever does a model become an overnight success. Modeling is 90% hard work. Everyone is beautiful." The pictures also gave me an idea of what I want to do. The one picture on page 34 I absolutely adore. It doesn't even show the model's face, but the style and pose of the artist and the way the photographer shot it, is amazing. I highly recommend this book to anyone who strives to become a better model or even a better person.

I found the book to be very insightful. It gave me a lot of helpful information about modeling and the business side of modeling. I would recommend anyone who aspires to be a model to read this book; it gives you information that you may not have known and helps answers some questions you may have had. Good book.

This book is an eye opening masterpiece. It gives you almost everything you need to start on your way to becoming a model and more. In this book you really learn that everything in the modeling industry isn't made for everyone and that you must learn to accept your flaws and weaknesses and turn them into strengths and motivation. Ultimately it gives you what you need to hear and not just the good side of the industry. I absolutely would encourage any aspiring or advice and even professional model, photographer, and more to get this book because it's not just a book it's a reality. Plus the actual models and photographer montages give an extra push to making this book the book for aspiring models.

I am really impressed with this book. There is no other book on the market today that gives a comprehensive overview of the business side of the modeling industry. In addition, the book is full of beautiful images that give the reader a real sense of what professional models and professional images look like. If you are an aspiring model, new to the industry or working in the industry but don't understand the business side of it, this is a must read. WELL DONE!

This book was full of helpful insight on getting started as a model and recognizing the assest of a Model Manganer. I went through it with a highlighter and made notes on nearly every page. A must read if you want to model.

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